



## FACT SHEET

### **Company Name and Address:**

Drew  
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### **Overview:**

Drew is a combination of love of the land, a passion for crafting and enjoying great wine and working together as a family. Drew was formed in 2000 by Jason Drew, who was at that time the Associate Winemaker at Babcock Vineyards in the Santa Rita Hills appellation of Santa Barbara County and Jason's wife, Molly. In 2004, Jason and Molly purchased land and in 2005 built a new winery in California's North Coast.

Drew's goal is to craft wines that have balance and finesse. Entwined with this goal is an overwhelming drive to create wines that uniquely express the characteristics of a particular region. Each wine is given singular attention – down to the individual barrel. This intense focus results in small lot releases. The inaugural 2000 release totaled 338 cases, increasing slightly each year to an annual case production of approximately 2100 cases with the 2006 vintage. The wine is sold directly to consumers, specialty wine shops and restaurants. Drew is located on the World Wide Web at [www.drewwines.com](http://www.drewwines.com).

### **Winemaking**

Drew treats each wine individually rather than take one standard approach to winemaking. Particular attention is paid to the vineyard, with a focus on working closely with grower partners to better understand the vintage. The fruit is hand-picked after determination that it has reached its ultimate balance, complexity and ripeness. The fruit is gently coaxed through fermentation, with acute attention paid to achieving balance. After fermentation completes, the wine is racked to a combination of new and seasoned French oak barrels, and aged until Drew determines by taste that it is ready to be bottled.

### **Drew wine traits:**

- Balanced wines with finesse, underscored with subtle and intriguing complexity
- Structured, artisan wines that are age-worthy
- Focus on "place" – either Vineyard or Multiple-Vineyard designated
- Handcrafted, small lot releases